

CLINICAL STUDY 2 - IN VIVO

• DANDRILYS®: A SAFE & NATURAL ALTERNATIVE TO ZINC PYRITHIONE

CLINICAL STUDY DESIGN

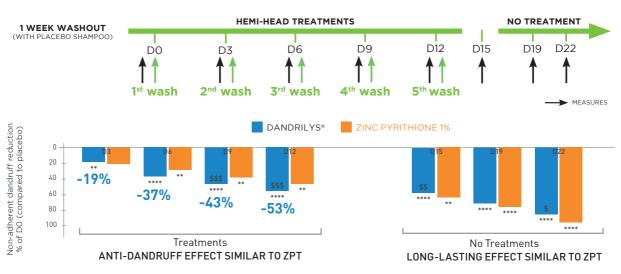
- > 34 subjects with middle to high level of dandruff (after washout):
- 23 volunteers: Shampoo with DANDRILYS® 1% vs Placebo
- 11 volunteers : Shampoo with DANDRILYS* 1% vs Zinc Pyrithione 1% (anti-dandruff benchmark; ZPT)

EVALUATION PARAMETERS

> Non-adherent dandruff (expert dermatologist grading; 0-10)

> Scalp sebum

(Sebumeter®)



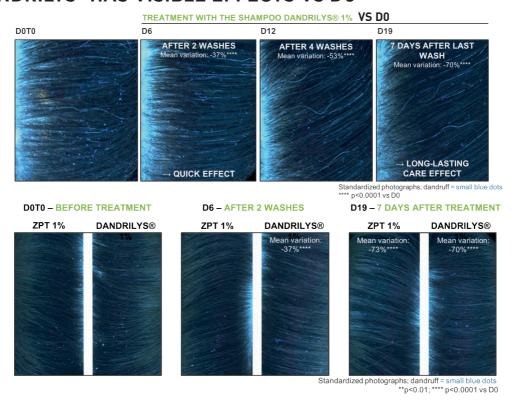
% DANDRILYS® vs D0, **p<0.01, *****p<0.0001 vs D0, \$p<0.05, \$\$p<0.01, \$\$\$p<0.001 vs Placebo, No significant difference between DANDRILYS® and ZPT



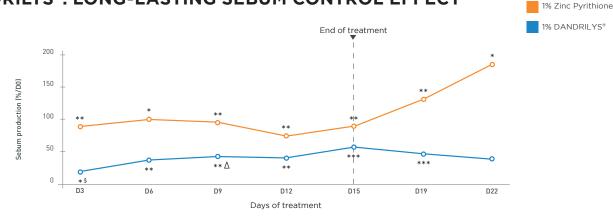
-37% DANDRUFF VS DO

33% MORE EFFECTIVE VS ZPT

DANDRILYS® HAS VISIBLE EFFECTS VS DO

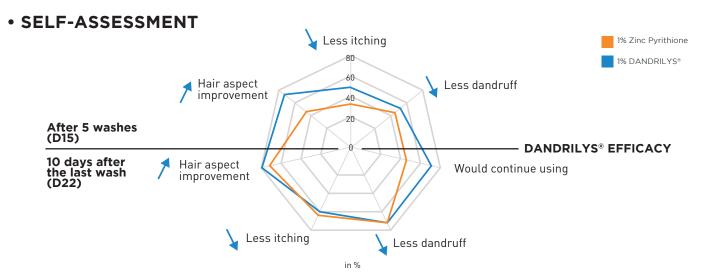


DANDRILYS®: LONG-LASTING SEBUM CONTROL EFFECT



*p<0.05, **p<0.01, ***p<0.001 vs D0, \$p<0.05 vs placebo, ∆ p<0.05 vs ZPT

DANDRILYS® regulates sebum production DURING & AFTER treatment (contrary to Zinc Pyrithione 1% that has a rebound effect).



DANDRILYS® performs better than Zinc Pyrithione from a consumer perception.

DANDRILYS®

TECHNICAL INFORMATION

FORMULATION

Concentration for use: 1-2%%

pH for use: 4.0 - 10.0

Caution for use:

Add in formulations at 35-40 °C, while cooling or at any time in cold preparation. Formulation guidelines and stability studies available on demand.

TECHNICAL DATA

Characteristics

Organoleptic Appearance: liquid

Colour: Amber to dark brown

Solubility Water (at 10%): soluble

Storage

Keep in a dark place, in the original packaging, at an ambient temperature between 15° and 25 °C.

Tests of tolerance

- Skin irritation (tested at 5%): Very good skin compatibility
- Sensitization (tested at 5%): Very good skin compatibility
- Eye irritation (tested at 5%): slightly irritant
- Phototoxicity: Not phototoxic
- Mutagenicity test: Not mutagenic
- INCI name: Water, Propanediol, Zizyphus joazeiro Bark Extract
- Preservative: None (exists in versions with preservatives)
- Authorized: China
- Approved: COSMOS

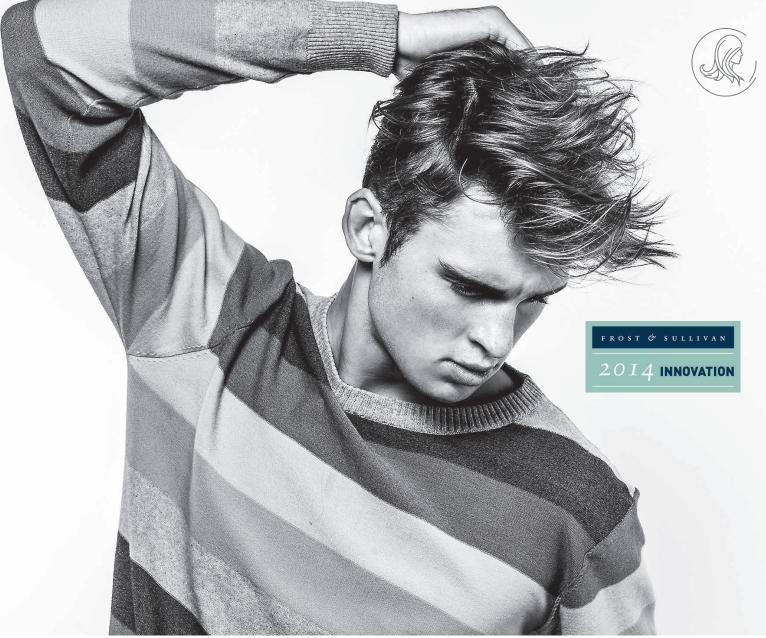


Raw material approved by ECOCERT GREENLIFE, according to COSMOS Standard

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Edition, December 2021





LONG-LASTING ANTI-DANDRUFF

SCALP MICROBIOTA MODULATOR

DANDRILYS®





HAIR ISSUE STUDIED BY GREENTECH



DANDRUFF & IRRITATED SCALP

Dandruff is a scalp disorder affecting up to 50% of world population (Piérard-Franchiment *et al.*, 2006) and tending to affect men more than women. Dandruff causes itchy and flaking skin with mild inflammation (it is a mild form of seborrheic dermatitis) (Schartz *et al.*, 2013).

Beside discomfort and bad aspect of scalp, dandruff also has social and psychological impact, affecting self-esteem and confidence (Manuel and Ranganathan, 2001).

Current solutions include Zinc Pyrithione, featuring a strong efficacy but also unpleasant side effects: skin irritation, dryness or allergies, leading to recurrent regulatory reviews.

Greentech designed a natural active ingredient to cleanse scalp and efficiently eliminate dandruff, redness and sebum, with a care effect on scalp microbiota. For a healthy scalp.

ACTIONS

REBALANCES

SCALP BACTERIOBIOTA & MYCOBIOTA

ELIMINATES

RAPIDLY DANDRUFF, WITH A 72-HOUR ACTION

CUMPLETE LONG-LASTING ACTION

ANTI-DANDRUFF, ANTI-ITCHING & SEBUM CONTROL

PROMOTES

A HEALTHIER SCALP

MOLECULES

- SPECIFIC SAPONINS (JUJUBOSIDES): > 10% DRY MATTER
- POLYSACCHARIDES & SUGARS : ≈ 30% DRY MATTER

SOURCING

SOURCED FROM **ZIZIPHUS JOAZEIRO** BARKS

TRADITIONALLY USED AS PLANT-BASED MILD DETERGENT, ANTI-DANDRUFF & HAIR CLEANSER.





COSMETIC USES

- ANTI-DANDRUFF DAILY SHAMPOO & HAIR CONDITIONER
- OIL CONTROL HAIR CARE
- SENSITIVE SCALP HAIR PRODUCTS
- PURIFYING HAIR PRODUCTS
- SCALP HEALTH BOOSTER
- SCALP MICROBIOTA MODULATING PRODUCTS



GREENTECH INNOVATION

> NATURAL & SAFE ALTERNATIVE TO ZINC PYRITHIONE

> MICROBIOTA-POWERED ANTI-DANDRUFF: REBALANCES BACTERIOBIOTA + MYCOBIOTA

> LONG-LASTING ACTION: ANTI-DANDRUFF, ANTI-ITCHING & SEBUM CONTROL

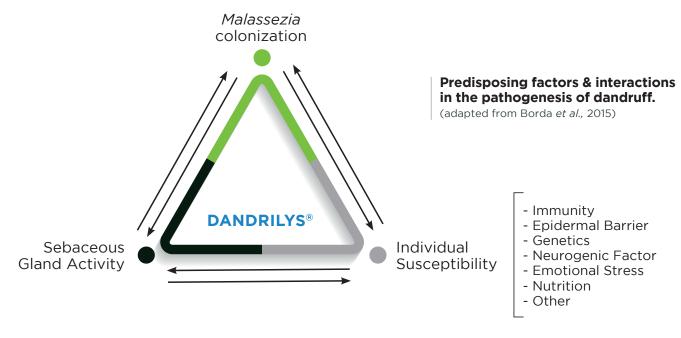
SYSTEMIC APPROACH OF DANDRUFF

SCALP PHYSIOLOGY + MICROBIOTA

Dandruff (also known as *Pityriasis capitis*) is characterized by itchy and flaky scalp with mild inflammatory reaction. It is a mild form of seborrheic dermatitis (Schwartz *et al.*, 2013).

As summarized in the figure below, there are several extrinsic factors (like lack of hygiene, excessive use of hair sprays/gels/wax...) and intrinsic factors (like scalp microbiota dysbiosis, individual susceptibility, hormonal imbalances...) that seem to play a role in dandruff formation.

More precisely, this inflammatory chronic disorder is related to scalp skin barrier disruption, epidermal cellular proliferation and differentiation, as well as shifts in gene expression patterns, and in cytokine and lipid production (Bonnist *et al.,* 2014).



The scalp has a biotic network out of which *Staphylococcus spp., Propionibacterium spp. and Malassezia spp.* are known components (the two first being part of bacteria and thus bacteriobiota, the later being part of yeast and thus mycobiota).

Dandruff has been closely associated to a scalp microbiota dysbiosis, with a disbalance in the proportion of these major fungal and bacterial population colonizing the scalp (Park et al., 2012). More precisely, the central dandruff hypothesis remains that the lipophilic yeast *Malassezia*, previously known as *Pityrosporum*, is the main causative agent of dandruff.

Indeed, on the dandruff-afflicted scalp, the level of *Malassezia* increases to almost double the normal level. It has been found that some metabolic products of tryptophan produced by *Malassezia*, for example, indole derivatives, are the main cause of dandruff.

Aware of these mechanisms causing dandruff, GREENTECH R&D has developed a natural solution based on specific saponins (jujubosides) from Joazeiro bark to efficiently and quickly treat dandruff and rebalance scalp microbiota for a long-lasting effect.



CLINICAL STUDY 1 - IN VIVO

CLINICAL STUDY DESIGN

- > 22 male subjects (40-65 yo) with all hair & scalp types (dry-greasy-normal):
 - 12 with adherent dandruff score ≥2.5 and total dandruff score ≥4.

 Shampoo: DANDRILYS* 1% vs Placebo
 - 10 with healthy scalp (control group).
 No treatment

EVALUATION PARAMETERS

> Scalp microbiota

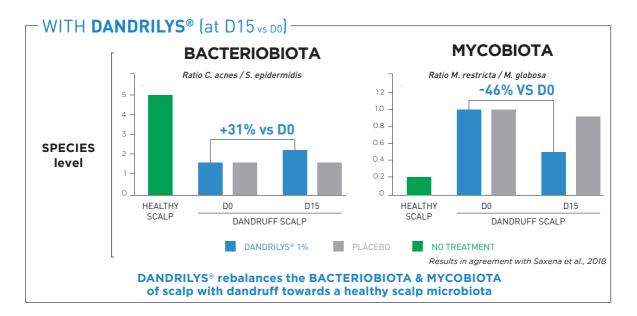
(high throughput DNA sequencing; bacteria: 16S ribosomal RNA; fungi: ITS1 ribosomal DNA)

> Total dandruff + Erythema/Irritation

(for both grading; 0-5)



• DANDRILYS® REBALANCES SCALP BACTERIOBIOTA & MYCOBIOTA



• DANDRILYS® DECREASES BOTH DANDRUFF & ITCHING

ANTI-DANDRUFF ANTI-ITCHING -59%**** AFTER 2 WASHES (D3) -54%* -86%**** AFTER 4 WASHES (D9) -83%**

*p<0.05; **p<0.01; ****p<0.0001 vs D0 . Significant differences also vs placebo





Illustrative pictures after 5 washes (12 days)
Double blind test on 23 subjects with middle
to high level of dandruff (after washout).
Shampoo with DANDRILYS® 1% vs placebo.